



COVID-19

Response and Preparedness for Urban Poor

(Collaborative work of MEPMA - UNICEF)

We cant help everyone, but everyone can help someone

Intro:

COVID19 pandemic has been gift in diguise which aided to shift the mindset of people to priortize personal hygiene and wellbeing. As COVID19 is spreading at spark rate, Mission for Elimination of Poverty in Municipal Areas(MEPMA) is lending utmost care and concern towards poor and needy in the urban slums as they are at the edge of danger. As MEPMA being one of the frontline responders in the State of Andhra Pradesh, UNICEF collaborated with MEPMA to reach out Self Help Group Women and their families at grassroot level with right information and right action offering both Complete Knowledge & Skills and psycho-social care on COVID19 unfueling panic, discrimination and scope of stigma development during this pandemic .



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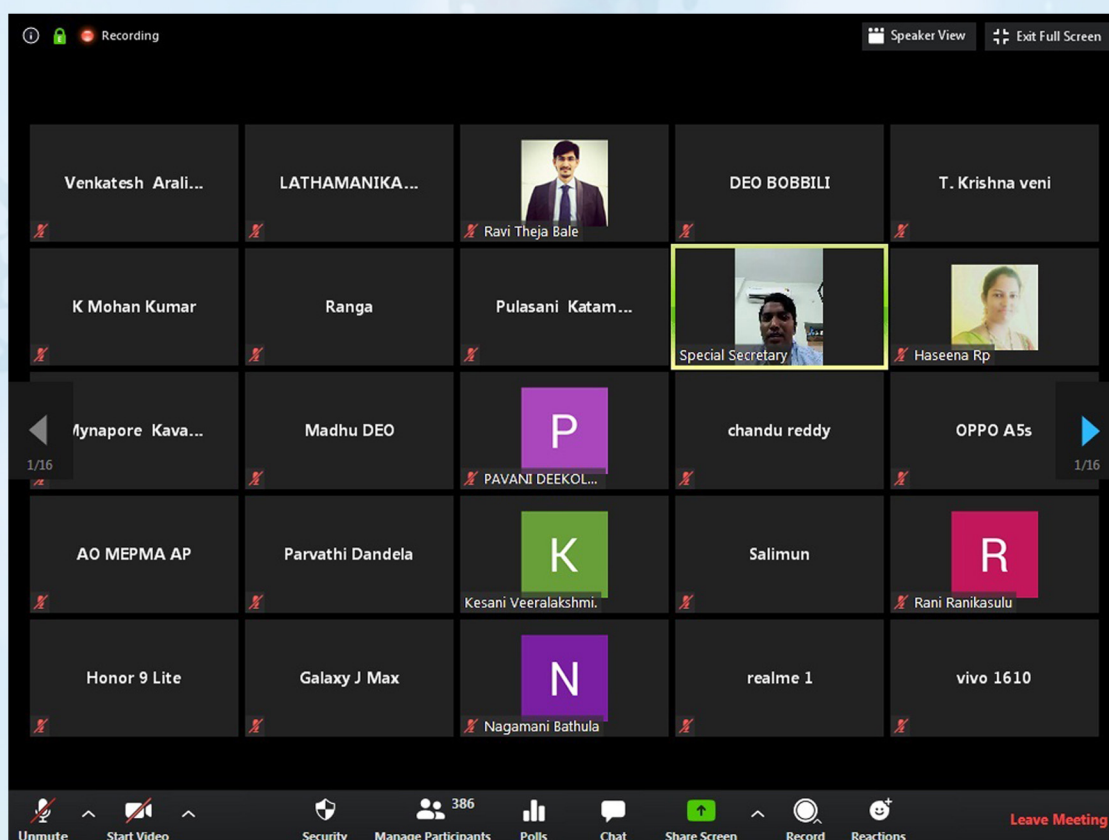


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Online training of 9000+ Field Personnel of MEPMA

To reach out the grassroots of Community on COVID19 pandemic and WASH techniques of hygiene, MEPMA in collaboration with UNICEF organized online training(Zoom) sessions to 9000+ field personnel in Districts concerned to connect to 2.3 million Self Help Group women with the right information and right action regarding complete Knowledge & skills and Psycho – social care to flatten the curve of COVID19 cases in Andhra Pradesh.



Stages of implementation of “COVID19 – Response and preparedness” training :

Stage 1 :

Master training to 9000+ Field personnel of MEPMA on “COVID19 – Response and preparedness” to connect to 2.3 million SHG Women Network

Stage 2:

Household level Survey cum one to one awareness on “COVID19 – Response and preparedness” at Community Level.

Impact:

In these dire days, UNICEF - MEPMA collaboration is played a key role in creating widespread awareness on "Response and preparedness to COVID19" at ground level mainly stressing on preventive measures such as frequent practice of seven Step hand wash mechanism, personal hygiene care as part of WASH, depleting panic and stigma by offering Psycho - social care amid Pandemic and quarantine life. Our Health Resource persons/Resource Persons covered 11.26 lakh households across the State of Andhra Pradesh on creating awareness regarding "COVID19 - response and preparedness following the advisory of Government on the safety measures. These trainings benefitted people not only on Good health and well-being but also on inculcating the habit of Hygiene practices by WASH techniques.





Statistics:

1. Online training sessions conducted :	1 Master Training Session + 16 District Level Sessions
2. Participants :	DPMU Staff, CMMs and Cos, TLF/SLF Resource Persons
3. Topics Covered in Training Sessions :	Hygiene practices (WASH techniques), Social Distancing, Preventive guidelines
4. No.of Field Personnel trained :	9000+
5. No.of Households covered by HRPS/RPs of MEPMA :	11.26 lakh
6. No.of Female sensitized :	11.26 lakh
7. No.of Male sensitized :	365715
8. No.of Children sensitized :	759621
9. Total People benefitted through this program :	22.51 lakh

Conclusion:

As the people are encountering the darkness of COVID19 pandemic, MEPMA is striving earnestly to create a ray of hope in the lives of poor and vulnerable in every means to extend support to the Global Platforms like UNICEF, the Government and the people of the State to combat COVID19 crisis with unity and empathy towards each other.